



The Full Gospel Church

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THE HOTTEST UNIMPORTANT NEWS

Starting last night all we have heard on the news is telling us about how the latest “Harry Potter” book is selling. There is a hype that is astronomical going on about something that has no importance except to the author, publisher, and the book stores. What is the news media getting out of the hype that they are giving this latest edition? All of the stations have a lot of space devoted to this news about nothing. Here is one example from <http://www.cbsnews.com>.



In this instance I see the news media as creating the news instead of reporting the news. When the news media creates a news item instead of reporting the news their credibility depreciates. Thus when the news media cre-

ates a hot news item, they have created *the hottest unimportant news*.

Many of you are thinking what does this have to do with the Bible and Christianity. When the news media goes from reporting the news to creating the news, they become the news makers. Thus they use their power to endorse products, endorse politicians, destroy politicians, and in general control your thoughts about an item.

When you first heard about the new Harry Potter release, it was reported in such a way that many changed their plans in order to attend a festive event at a bookstore. Thus when there were crowds lined up to enter book stores at midnight, this event was created by the new media themselves.

They showed their power to manipulate a portion of the population to their will. The news media has used this power throughout history to change the political climate of a city, state, or country.

I know a member of a borough council who does not take any pay for her seat. The newspaper of the town called her and three others on the council the gang of four in order to unseat them in the up coming election. Their effort failed, but they tried to control the borough council by their method of reporting the news.

The news media does these shenanigans when they think that they can control the politicians along with the political might that comes from

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not having to face periodic elections. On the national level the news media has far greater influence over the politician. Also when the news media creates the news, their reports become unimportant.

The major news media have been losing their audience among those connected to the Internet via high-speed broadband. Matt Grudge broke the news about Monica and Bill Clinton. The news blogs (web logs) are a great source of news that is not controlled by the major news media. They offer various opinions on the news. Also you as a reader of the news can inject your own comments. This creates an audience response to the news that is totally new in history. Now the people can make their own editorials and comments on these blogs. Let's say if you have an opinion or information about a subject, you can respond to an item where everyone who reads the news will also be reading your comments.

If a Christian reads a pro-abortion article on a blog, the Christian can respond with their own comments and opinions about abortion. This is an open environment that is not controlled by an editor. When you post a message to a blog, all of the world can see your posting.

This new media has created an environment for Christian, liberal, conservative, technical, and numerous other types of sites. A huge number invite readers' responses while others do not allow readers postings.

In the past, only the news media and the government had the power to publish. Now everyone with a computer and an Internet connection has the power to publish. When Jesus was facing Pilate, the Pharisees were the ones who had the power to sway opinion. They distorted the news for their own means.

Jesus created a climate of freedom whereas

the Pharisees wanted to maintain their political power. Thus they distorted the news about Jesus Christ.

Luke 23:1-38

1 And the whole multitude of them arose, and led him unto Pilate.

2 And they began to accuse him, saying, We found this fellow perverting the nation, and forbidding to give tribute to Caesar, saying that he himself is Christ a King.

3 And Pilate asked him, saying, Art thou the King of the Jews? And he answered him and said, Thou sayest it.

4 Then said Pilate to the chief priests and to the people, I find no fault in this man.

5 And they were the more fierce, saying, He stirreth up the people, teaching throughout all Jewry, beginning from Galilee to this place.

6 When Pilate heard of Galilee, he asked whether the man were a Galilaean.

7 And as soon as he knew that he belonged unto Herod's jurisdiction, he sent him to Herod, who himself also was at Jerusalem at that time.

8 And when Herod saw Jesus, he was exceeding glad: for he was desirous to see him of a long season, because he had heard many things of him; and he hoped to have seen some miracle done by him.

9 Then he questioned with him in many words; but he answered him nothing.

10 And the chief priests and scribes stood and vehemently accused him.

11 And Herod with his men of war set him at nought, and mocked him, and arrayed him in a gorgeous robe, and sent him again to Pilate.

12 And the same day Pilate and Herod were made friends together: for before they were at enmity between themselves.

13 And Pilate, when he had called together the chief priests and the rulers and the people,

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14 Said unto them, Ye have brought this man unto me, as one that perverteth the people: and, behold, I, having examined him before you, have found no fault in this man touching those things whereof ye accuse him:

15 No, nor yet Herod: for I sent you to him; and, lo, nothing worthy of death is done unto him.

16 I will therefore chastise him, and release him.

17 (For of necessity he must release one unto them at the feast.)

18 And they cried out all at once, saying, Away with this man, and release unto us Barabbas:

19 (Who for a certain sedition made in the city, and for murder, was cast into prison.)

20 Pilate therefore, willing to release Jesus, spake again to them.

21 But they cried, saying, Crucify him, crucify him.

22 And he said unto them the third time, Why, what evil hath he done? I have found no cause of death in him: I will therefore chastise him, and let him go.

23 And they were instant with loud voices, requiring that he might be crucified. And the voices of them and of the chief priests prevailed.

24 And Pilate gave sentence that it should be as they required.

25 And he released unto them him that for sedition and murder was cast into prison, whom they had desired; but he delivered Jesus to their will.

26 And as they led him away, they laid hold upon one Simon, a Cyrenian, coming out of the country, and on him they laid the cross, that he might bear it after Jesus.

27 And there followed him a great company of people, and of women, which also bewailed and lamented him.

28 But Jesus turning unto them said,

Daughters of Jerusalem, weep not for me, but weep for yourselves, and for your children.

29 For, behold, the days are coming, in the which they shall say, Blessed are the barren, and the wombs that never bare, and the paps which never gave suck.

30 Then shall they begin to say to the mountains, Fall on us; and to the hills, Cover us.

31 For if they do these things in a green tree, what shall be done in the dry?

32 And there were also two other, malefactors, led with him to be put to death.

33 And when they were come to the place, which is called Calvary, there they crucified him, and the malefactors, one on the right hand, and the other on the left.

34 Then said Jesus, Father, forgive them; for they know not what they do. And they parted his raiment, and cast lots.

35 And the people stood beholding. And the rulers also with them derided him, saying, He saved others; let him save himself, if he be Christ, the chosen of God.

36 And the soldiers also mocked him, coming to him, and offering him vinegar,

37 And saying, If thou be the king of the Jews, save thyself.

38 And a superscription also was written over him in letters of Greek, and Latin, and Hebrew, THIS IS THE KING OF THE JEWS.

When a small group controls the press, public opinion is easy to sway. With the rise of the Internet there are many different voices vying for public opinion. Thus today there are many different opinions stated about the same subject. The old line major news media find themselves in a position of having to create and invent stories in order to maintain their position.

Just take a look at some of the blogs.

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<http://www.libertynewsforum.com/>

<http://www.inthefaith.com/>

<http://news.com.com/>

<http://slashdot.org/>

News.com and slashdot are old web logs dealing with computer issues. In the computer community there are arguments over every little detail of programming and administration. In the Christian community there are similar arguments about what Christ was really saying. This vast array of opinion is good.

Now when you read an article that you want to comment about, for the most part there is no editor changing what you post.

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Sunday School 11:30 AM
Sunday Morning Worship 12:00 Noon
Sunday Evening 6:30 PM
Wednesday Evening 7:30 PM

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